HUNG NGUYEN MANH

Head of Product | Product Designer

PORTFOLIO

"Design is how it works"

Branding

Website

Mobile App

Game

January 2024.

FEATURED PROJECTS

ILSE

Role	Year	URL
Design Consultant & Supervisor	**2011**	n/a

As the Design Consultant and Supervisor for the International London School of English (ILSE) website project, I oversaw the design process to ensure a professional and user-friendly platform.
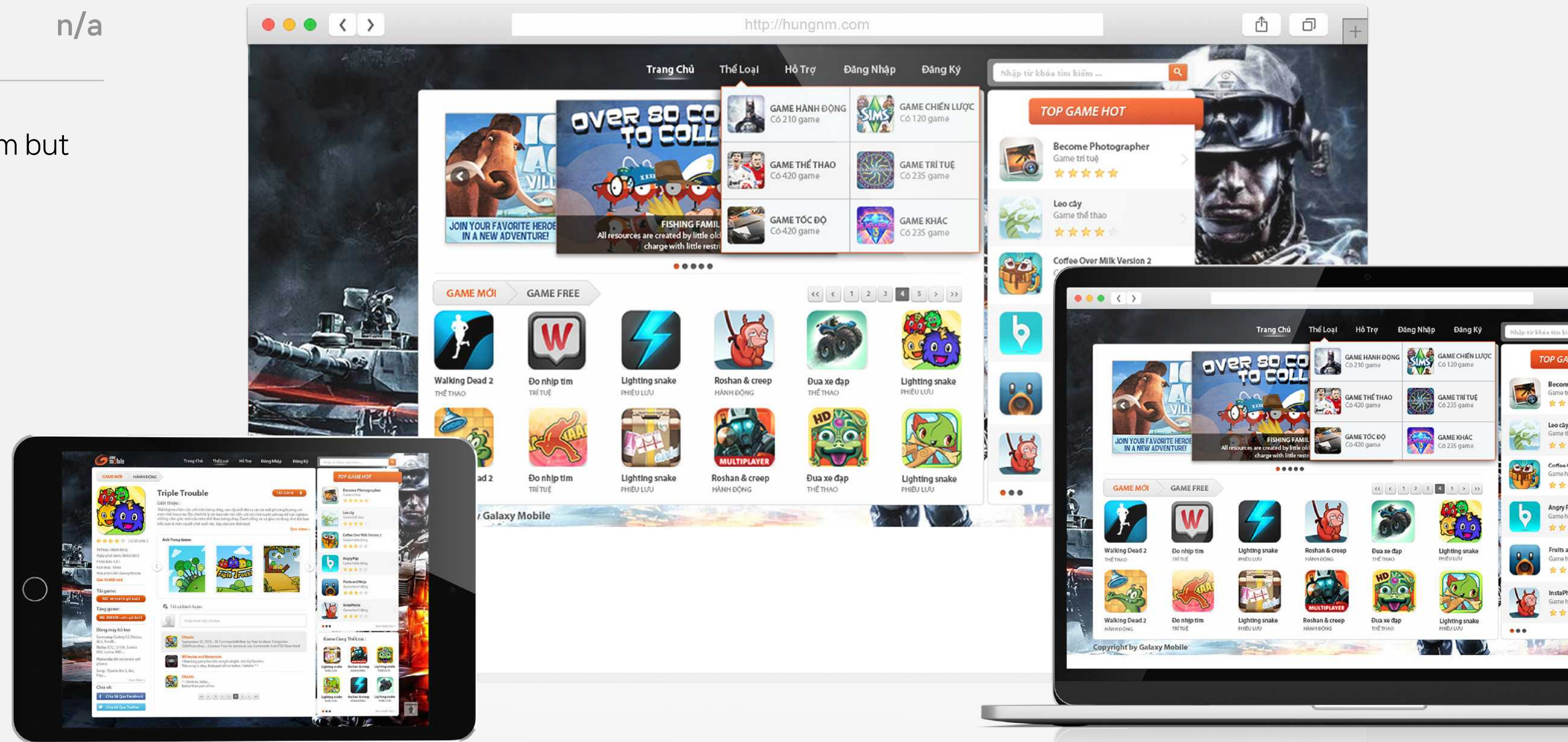
My role involved guiding the creative direction and supervising the implementation of design elements to align with ILSE's brand and educational goals.

Game Mobile Portal

Role	Year	URL
Design Consultant & Supervisor	**2011**	**n/a**

Promising to be one of the top Mobile Game Portal in Vietnam but this project seems to be on hold at the moment.

World Fashion

Role	Year	URL
Design Consultant & Supervisor	**2011**	**n/a**

This project is an idea of a group of young Fashion Designers based in Hanoi where they can share the world their designs as well as to promote their products.

EMIS

Role	Year	URL
Branding Designer	**2012**	**emis.vn**

EMIS is a Law Agency based in Hanoi providing local legal consulting services.

EMIS

Role

Web Designer, Web Developer

Year

2012

URL

emis.vn

I developed EMIS' website with Wordpress as framework, along with qtranslate plugin, this was my first multilingual wordpress theme.

Pahtum Game

Role	Year	URL
Supervisor, Designer	**2012**	**n/a**

Pahtum or Pah Tum is a two-player abstract strategy board game from Mesopotamia and Assyria. Ancient boards have been found at dig sites.

Goran & Folke

Role	Year	URL
Branding Designer	**2013**	**goranfolke.com**

Goran & Folke Handicrafts is a social enterprise with a mission to create employment opportunities, provide a source of income, and change the lives of landmine victims and the disadvantaged people.
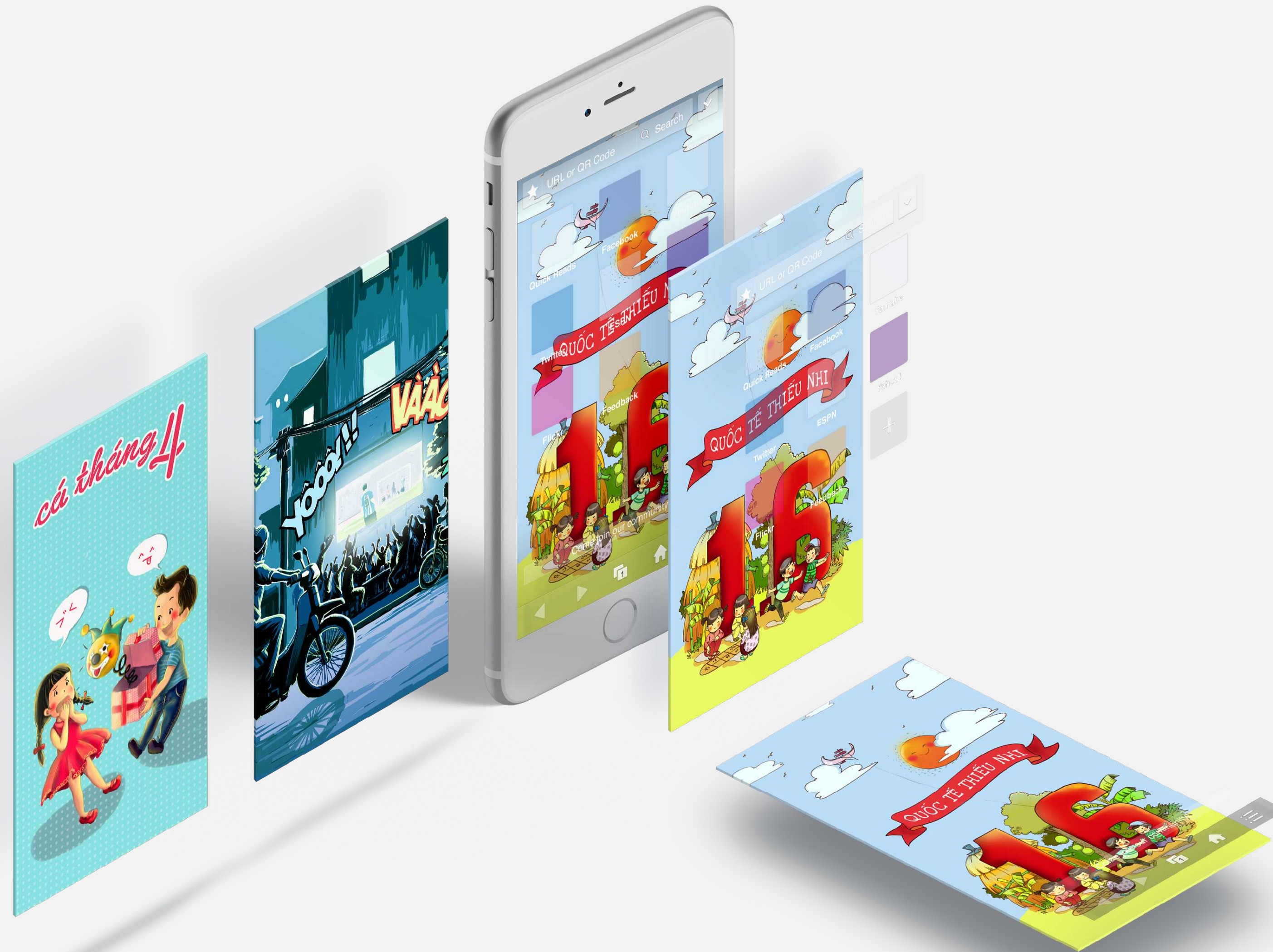
UC Browser Themes

Role	Year	URL
Freelance Art Manager	**2014**	**n/a**

I led a small group of designers in creating dedicated splash screen themes for UC Browser, tailored specifically for Vietnamese users.

Our designs highlighted key events throughout the year, providing visually engaging themes that resonated with the local audience and enhanced the browser's user experience.
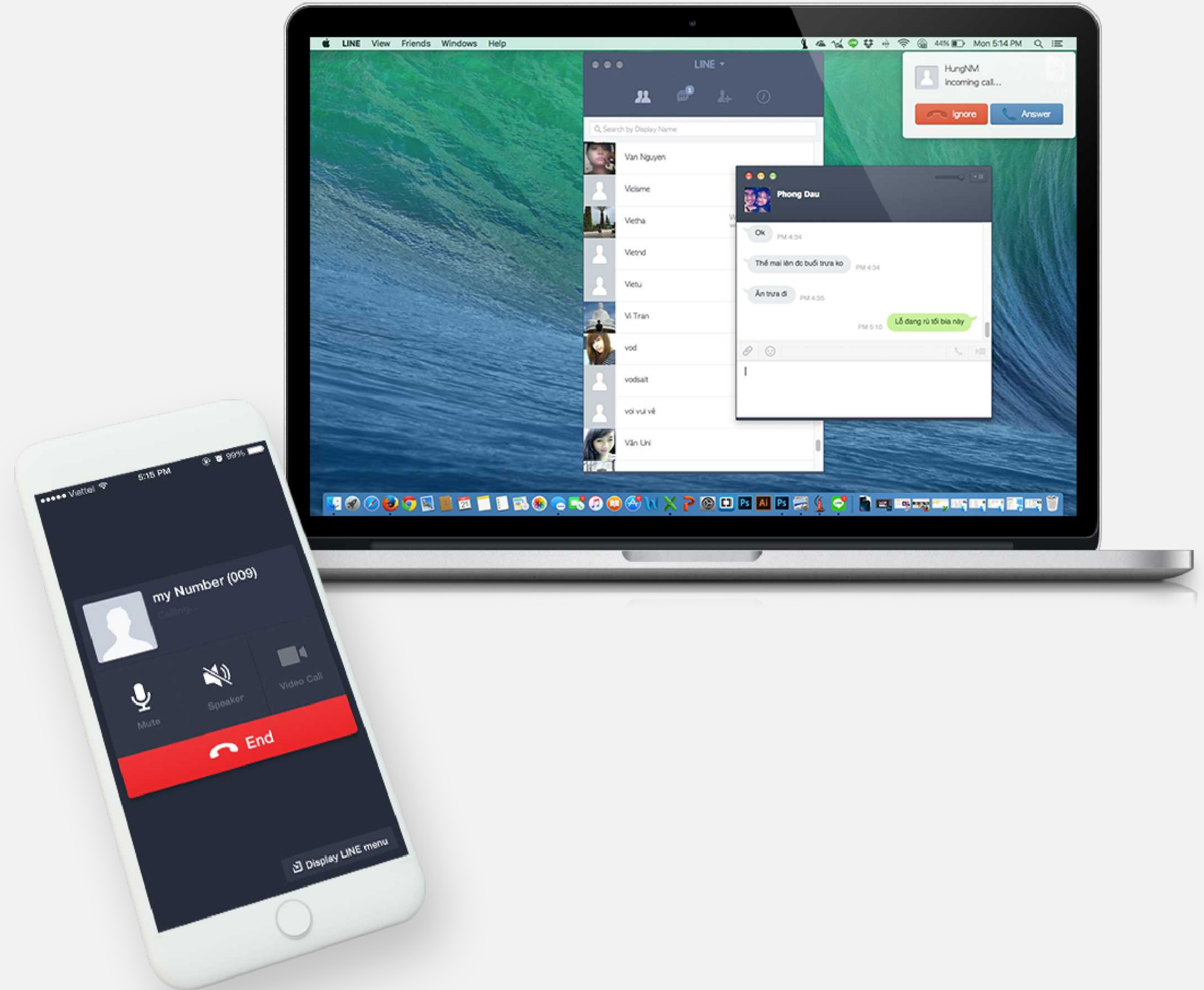
Line Vietnam

Role	Year	URL
UX Design Team Leader	**2014**	**line.naver.vn**

LINE is a famous OTT App now globalizing with more than 560-million-users base.

// In charges of designing digital materials for broadcasting LINE's Brand in Vietnam; Lead UX Design Team to produce creative stickers, which is a very strong feature of LINE app.
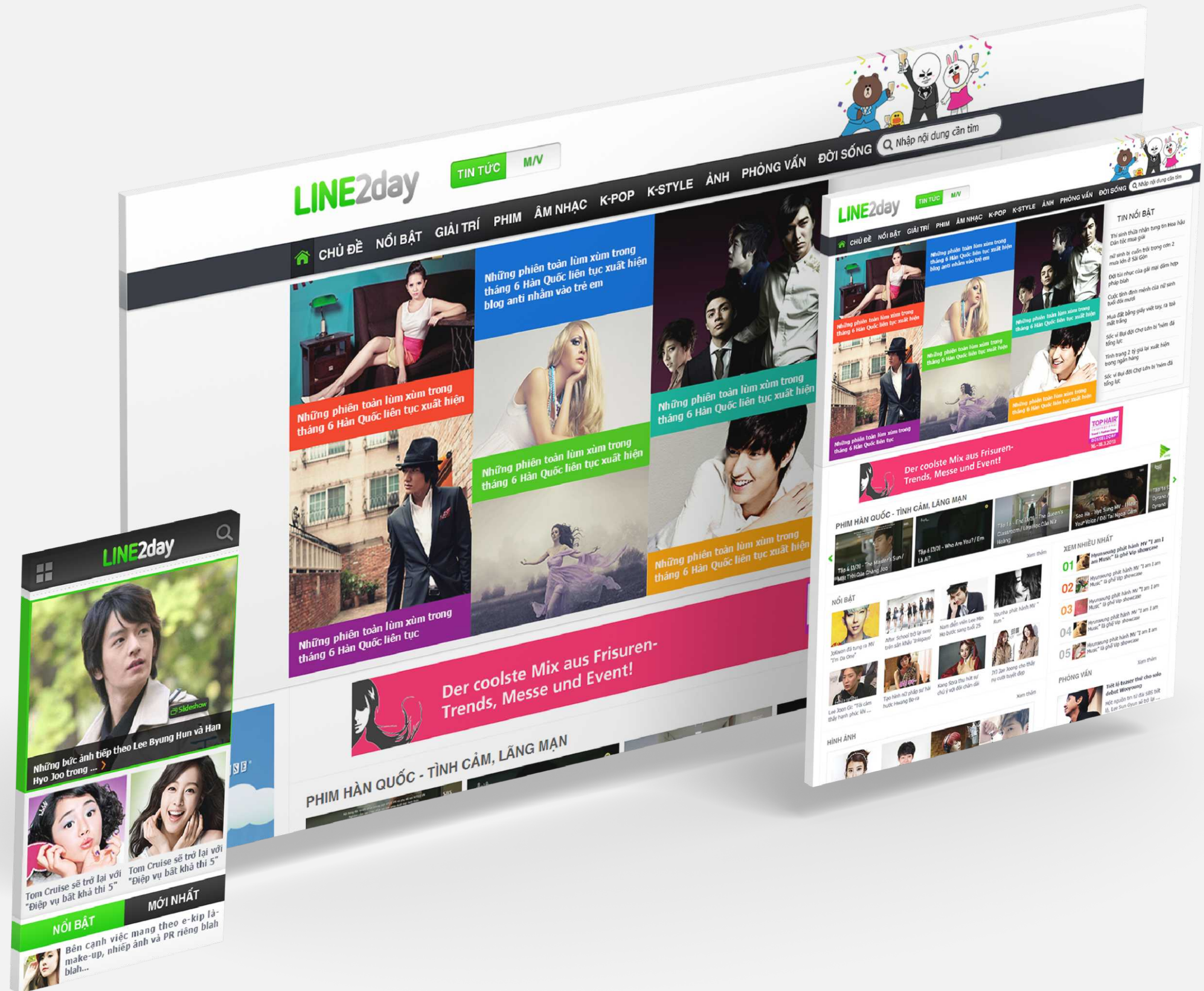
Line2day News Portal

Role	Year	URL
Supervisor, UX Designer	**2014**	**line2day.vn**

I contributed as a designer for LINE2DAY, an online magazine by Naver Vietnam focused on showbiz and celebrity news.

My role involved crafting visually engaging designs and user interfaces, enhancing the platform's dynamic and appealing presentation of entertainment content.

Line2day Mobile App

Role	Year	URL
Supervisor, UX Designer	**2014**	**line2day.vn**

As part of a separate project, I worked on the design for the LINE2DAY mobile app, which not only delivered news but also allowed users to follow their favorite celebrities and receive real-time updates.

I was responsible for crafting a user-friendly interface that enhanced the experience of staying connected to celebrity news and updates directly through the app.

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The Bunker Golf

Role	Year	URL
Web Designer	**2014**	**thebunkergolf.com.au**

As a freelance Web Designer, I had the opportunity to collaborate with the amazing team at Offspring Digital to launch the website for The Bunker Golf, an exciting 6-episode TV series hosted by Shura Taft, Anna Rawson, and Robbo. The project brought the dynamic world of golf to life online, complementing the show's engaging content.
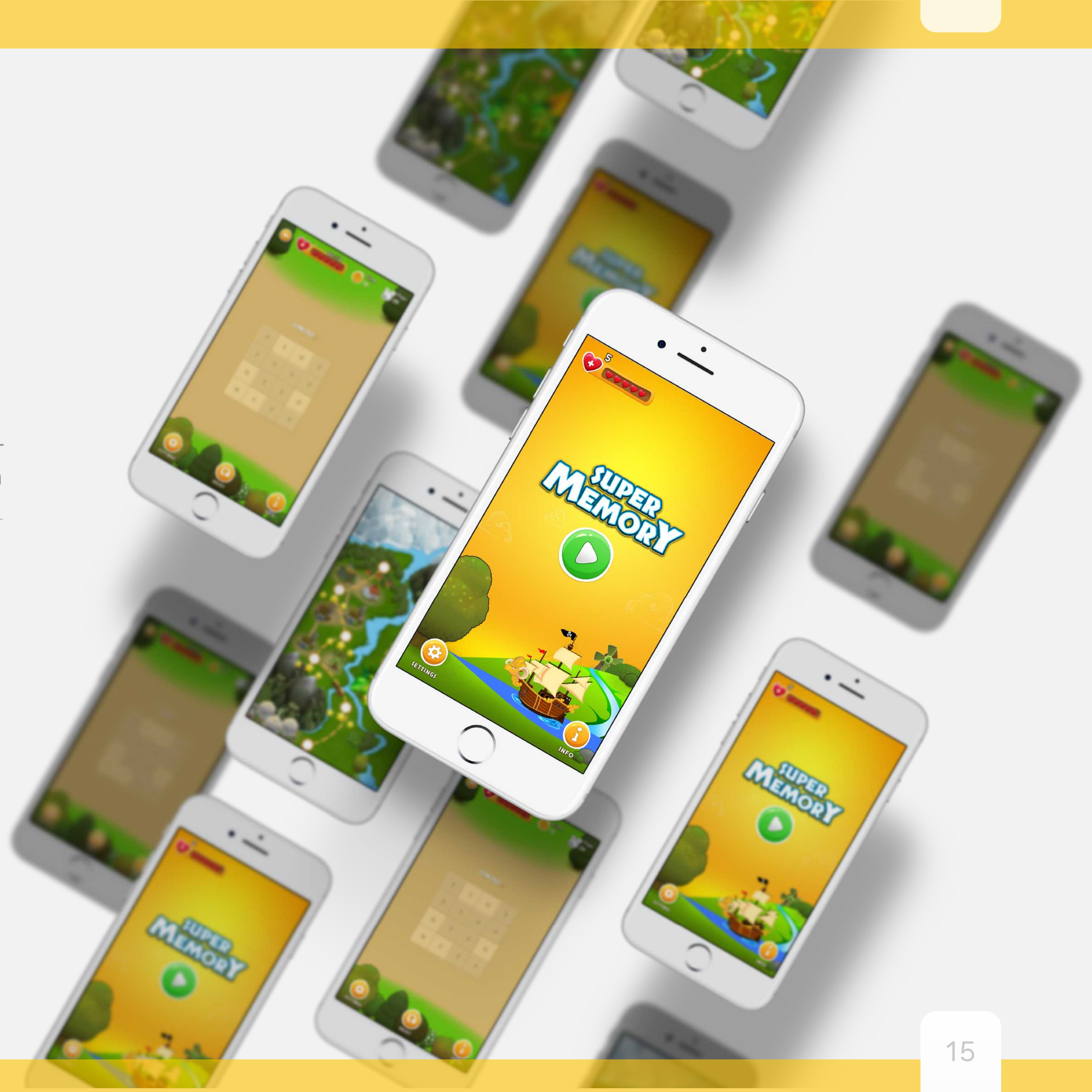
Super Memory

Role	Year	URL
Lead Designer, Project Manager	**2015**	**n/a**

Super Memory is a brain game designed to challenge and enhance memory skills.

I contributed to the design and development of this game, which helps users improve their memory through engaging exercises. After a short time playing, users can experience noticeable improvements in memory retention and recall.

Spring Egg

Role	Year	URL
Lead Designer, Project Manager	**2015**	n/a

I designed Spring Egg, a deceptively simple yet incredibly challenging game that tests players' skills level after level. My design approach focused on creating an engaging, visually appealing experience that keeps players coming back to conquer its intense difficulty.
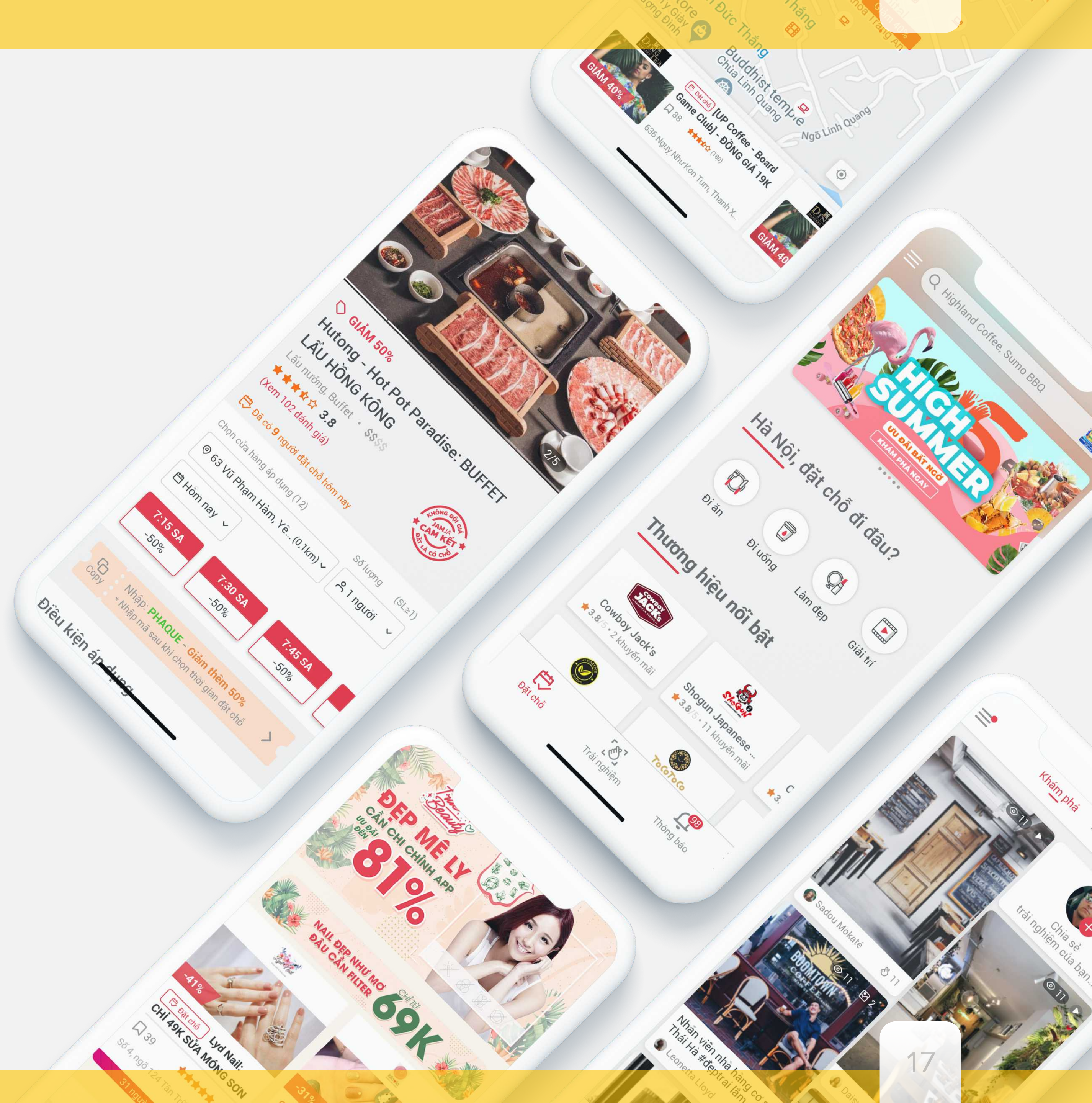
JAMJA

Role	Year	URL
Head of Design	**2015-2020**	**jamja.vn**

Joining JAMJA from its early days, I've worn many hats in this startup. As Head of Design, I lead the UX/UI team to create exceptional user experiences for JAMJA's platform.

Additionally, I oversee the Graphic Design team, shaping the creative direction for engaging marketing campaigns that drive brand growth.
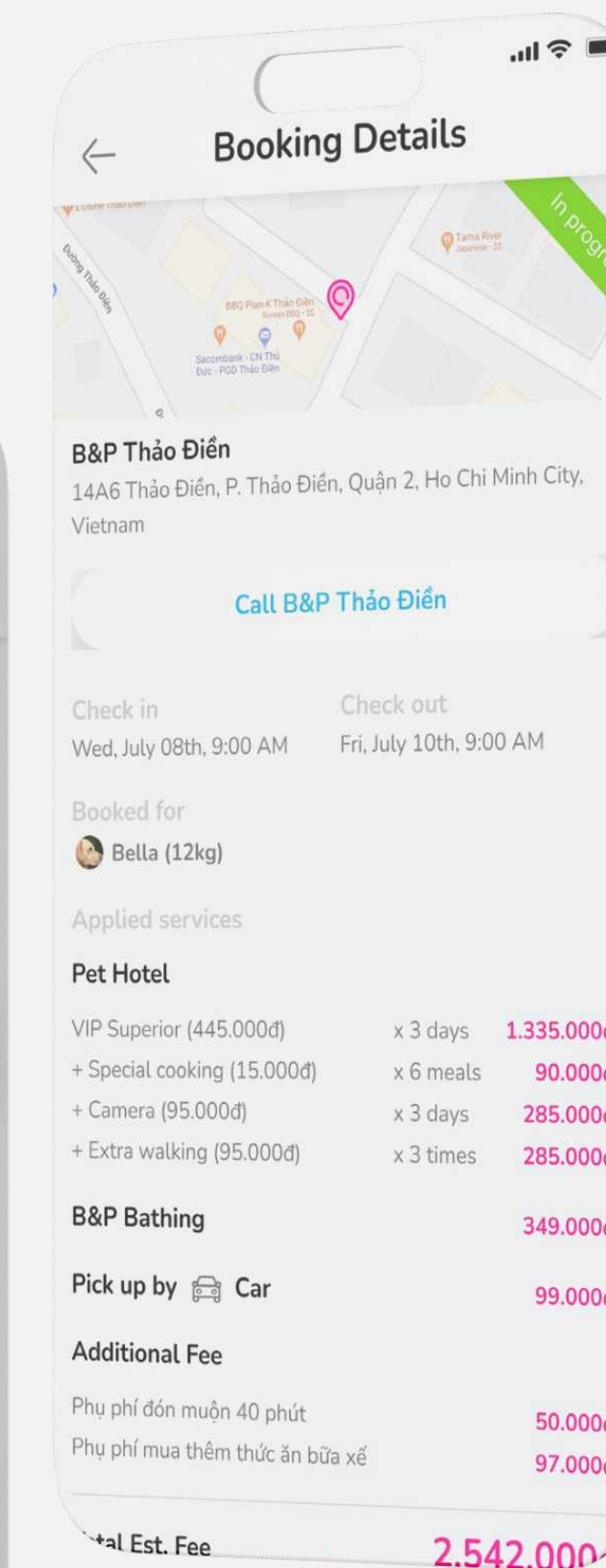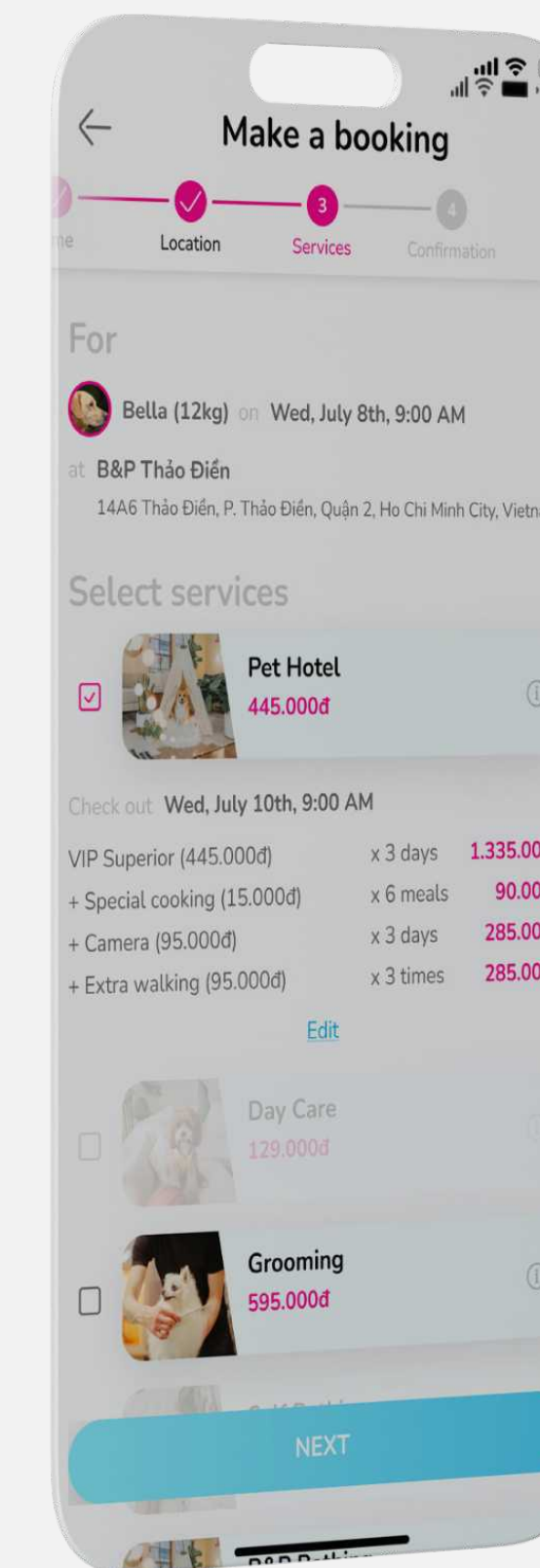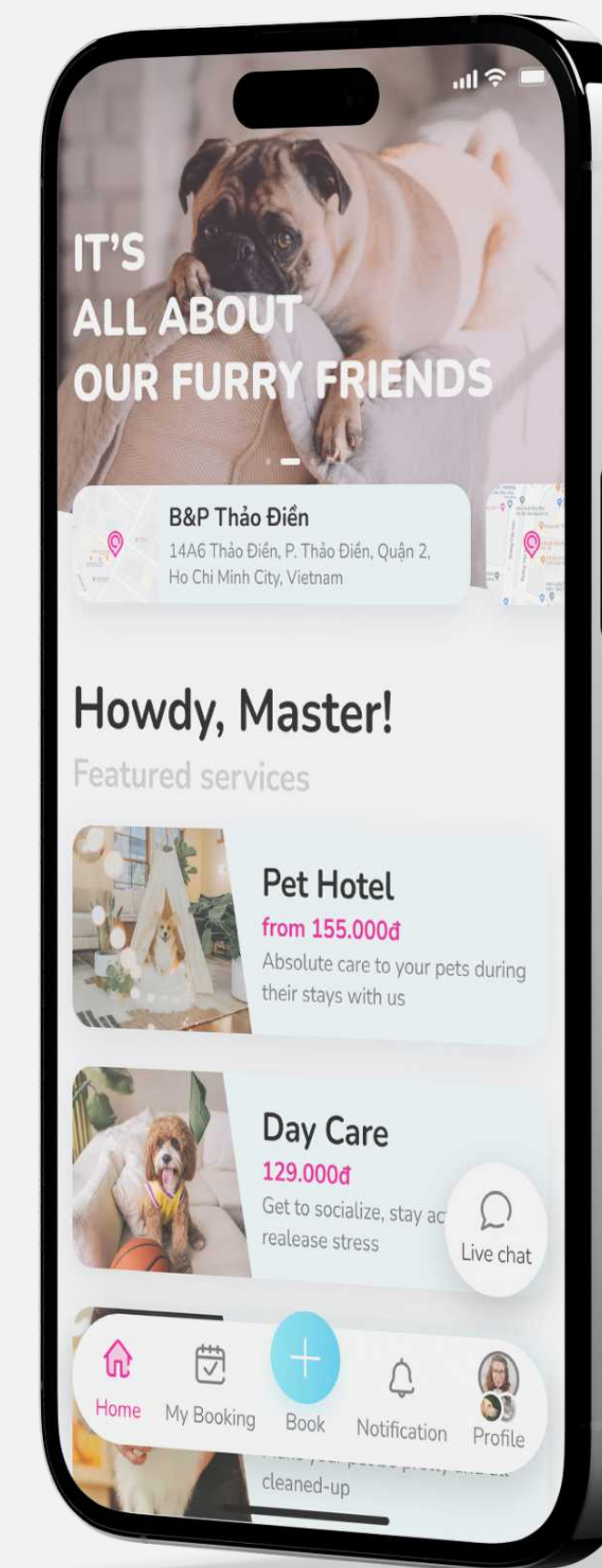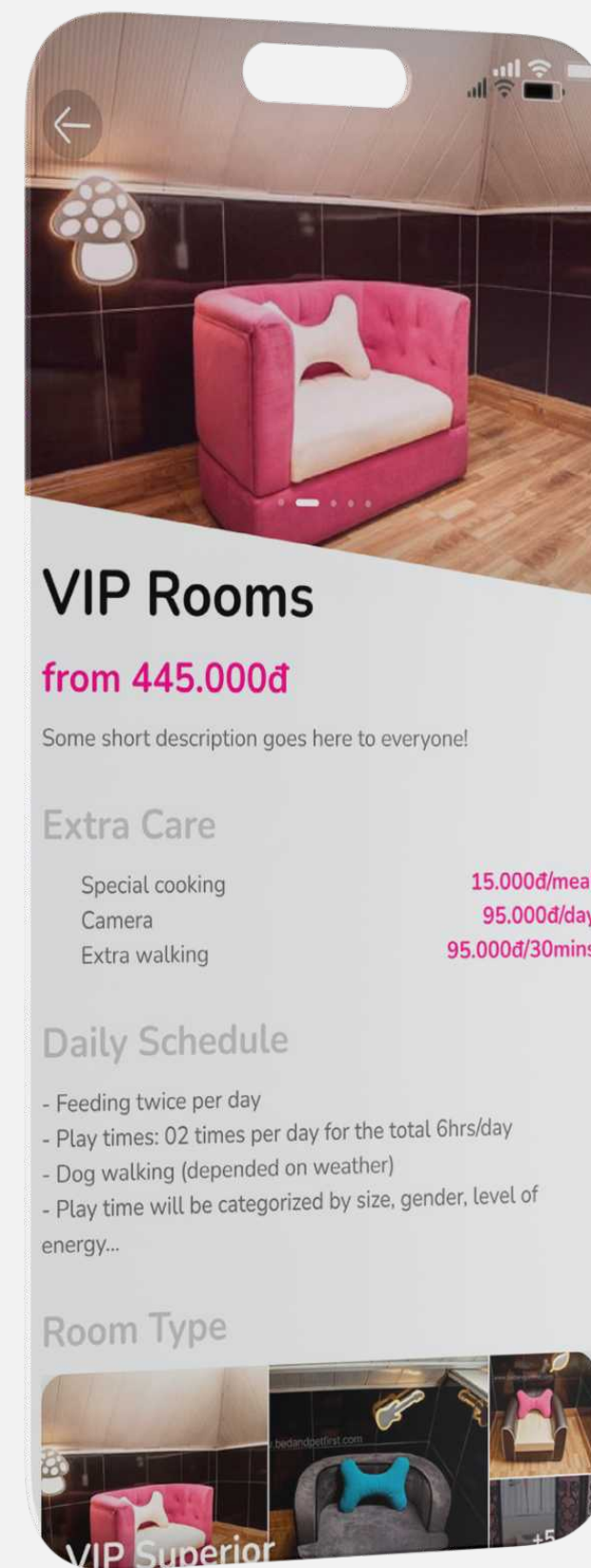
Bed & Pet First

Role	Year	URL
Lead Designer, Project Manager	**2020**	**bedandpetfirst.vn**

I collaborated on designing and developing a mobile app for Bed & Pet First to streamline pet reservations.

The app enables users to easily book services like hotel stays, daycare, and grooming. Pet owners can also track their pets' activities during their stay, ensuring peace of mind with a seamless user experience.
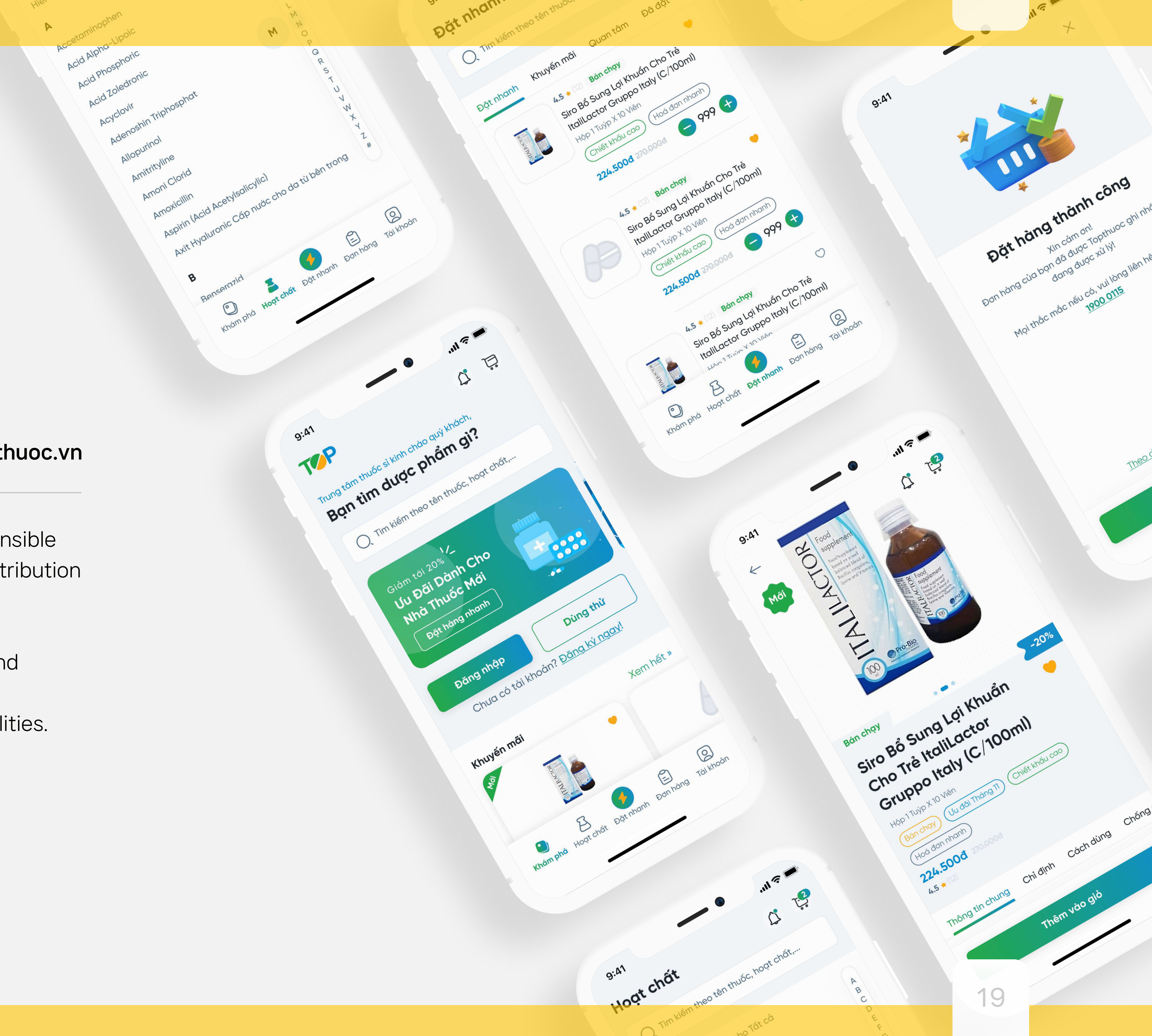
TopThuoc

Role	Year	URL
Lead Designer, Project Manager	**2021**	**topthuoc.vn**

As the lead designer for TopThuoc's mobile app, I was responsible for crafting a user-friendly platform that streamlines the distribution of medical products to drug stores across Vietnam.

The app allows TopThuoc to efficiently manage inventory and ensure timely delivery of high-quality healthcare supplies, significantly enhancing their nationwide distribution capabilities.
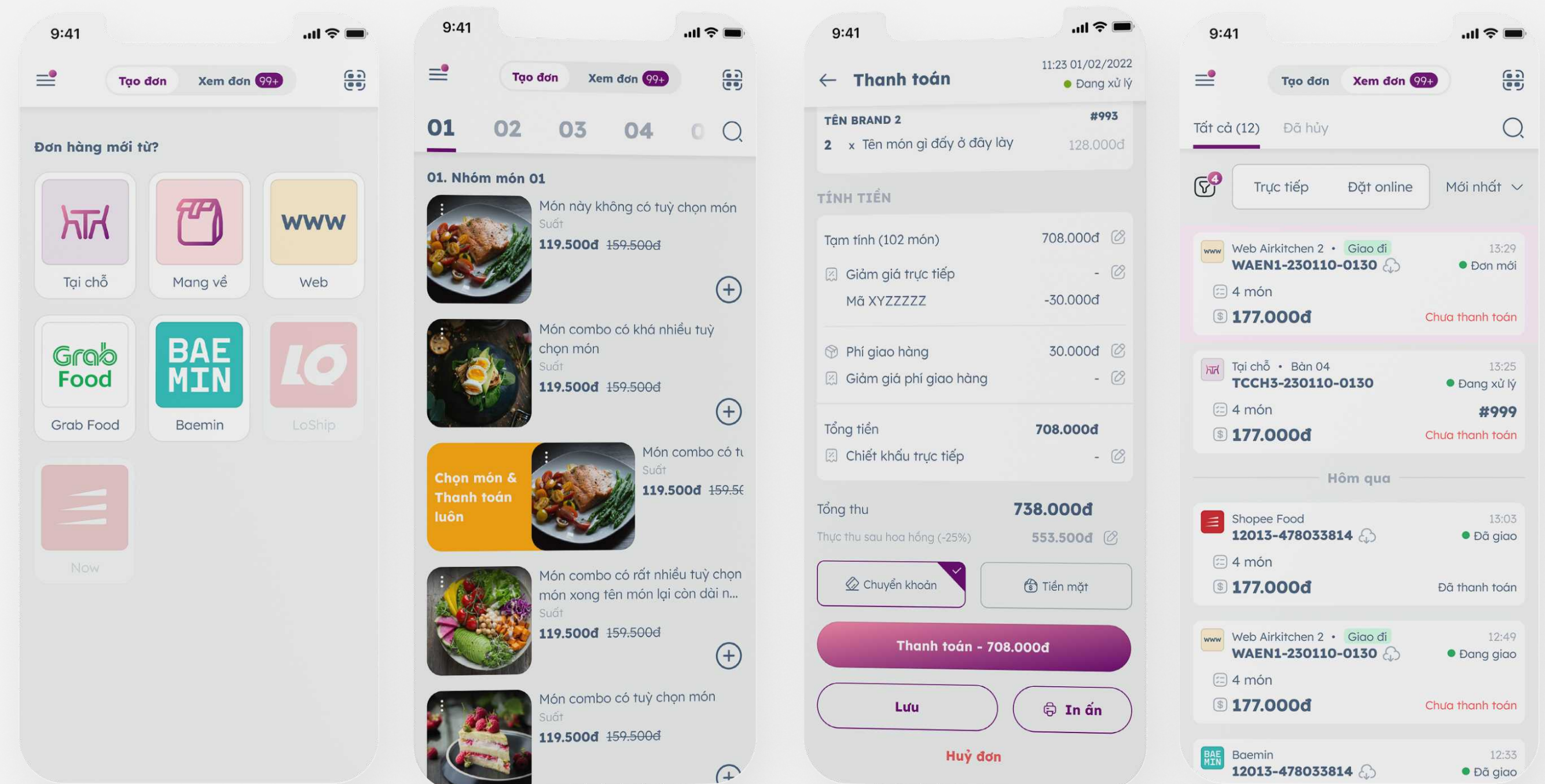
Hub Mobile POS

Role	Year	URL
Lead Designer, Product Manager	**2022**	**hubapp.io**

As the lead designer for Hub, a custom-built mobile POS app for small F&B businesses in Vietnam, I developed a solution that streamlines order management across platforms like GrabFood, ShopeeFood, GoFood, BeFood, and more.

Hub also offers features for revenue management, accurate inventory tracking, and provides insightful business intelligence reports, making it an essential tool for restaurant owners and operators.
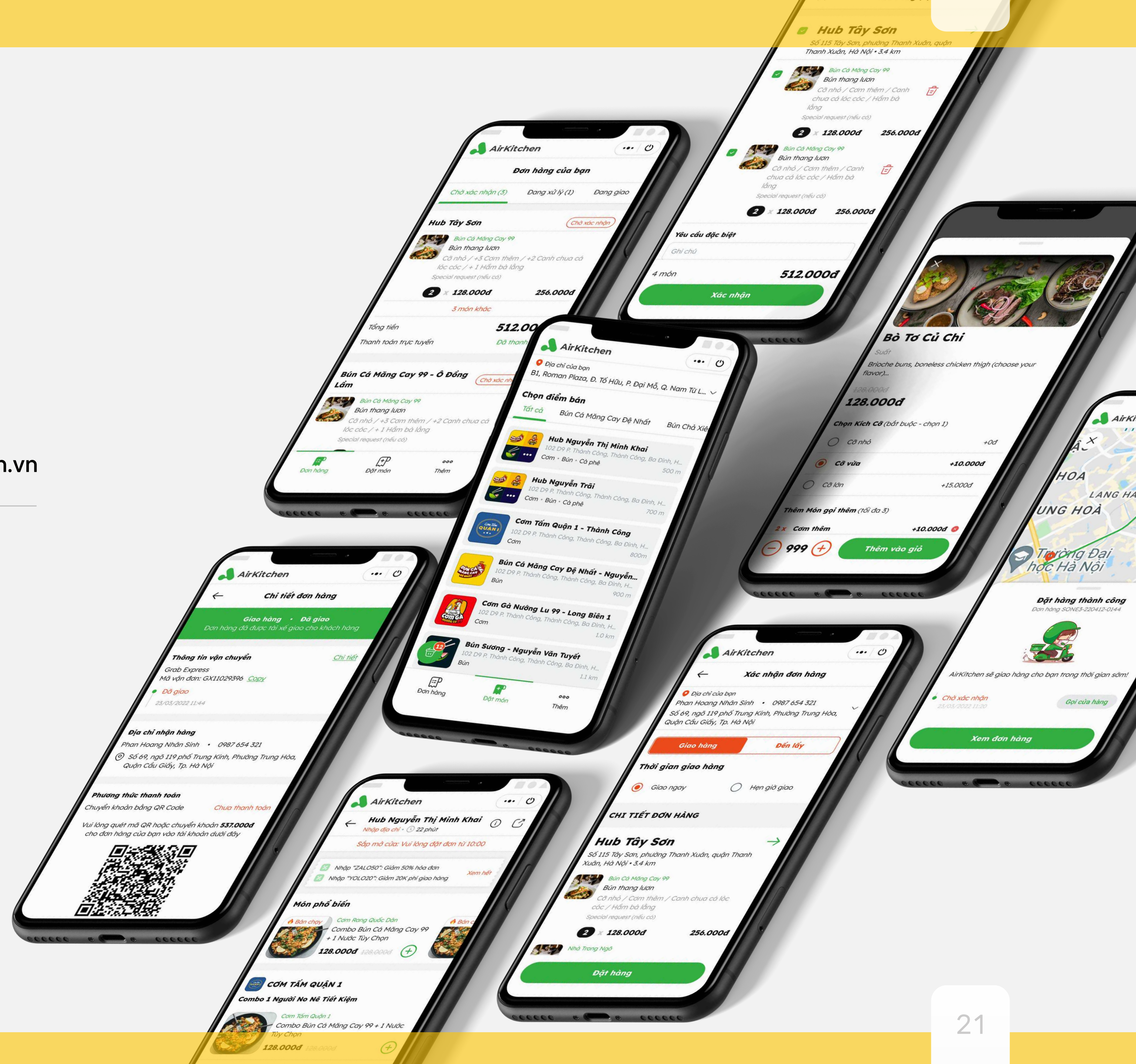
Airkitchen Mini App

Role	Year	URL
Lead Designer, Product Manager	**2023**	**airkitchen.vn**

I led the design efforts for AirKitchen (AK), a pioneering cloud kitchen model transforming Vietnam's culinary landscape. AK delivers thousands of meals daily from state-of-the-art kitchens across Hanoi, with plans to expand to major cities.

I helped integrate AK's diverse menu into Zalo, Vietnam's most popular messaging app, making food ordering faster and more accessible.

THANK YOU!

For any further query →

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